Sydney Chinese Lions Club ... Your dedication in helping a world in need ... is an example for all clubs.

Throughout the past decades, Sydney Chinese Lions have embraced and upheld the global motto "We Serve" of Lions Club International (LCI). Building on their unique strength, they have refined their mission as "We serve our Community through raising and donating much needed funds via high profile activities." To this end, they have been rather successful. To date, they have raised and donated close to AUS\$1 million to a good number of charities including the Royal Flying Doctors, St John Ambulance, CareFlight, Australian Red Cross, Lions Clubs International Foundation and others.

This mission is clearly welcomed by many, particularly the Club's loyal members. Unfortunately, this focus has drawn fire from skeptics outside of the Club. Criticisms like "Oh, they only do fundraising..." have often been made. Despite such negativity, the Club has been steadfast in its direction of Serving and ignored their critiques. Between 2004 and 2020, without fail, the Club has organised and held their annual Charity Balls mainly at the International Convention Centre, Darling harbour, attracting high profile sponsors, guests and entertainment entities, with handsome amounts of funds raised every year. Guests of Honor at recent Balls included HE the Hon David Hurley AC, DSC (Retd), then Governor of NSW, the Hon Gladys Berejiklian MP, then Premier of NSW, Past International President Guðrún Yngvadóttir, then Chairperson of Lions Clubs International Foundation (LCIF).

Marking the centennial jubilee of Lions, LCIF, the only Foundation of Lions Clubs International, launched *Campaign 100*, a major global fundraising campaign in 2017. To date, Sydney Chinese Lions is one of the few Clubs in Australia to have responded most positively to this call. From 2017 to 2021, they donated an aggregate amount of US\$42,000 to LCIF, thereby satisfying the prescribed conditions and criteria of becoming a Model Club

Upon receipt of the Model Club banner batch and Letter of Commendation from Past International President Dr Jitsuhiro Yamata and Past International President J Frank Moore III, Chair and Vice Chair of Campaign 100, all Sydney Chinese Lions members were thrilled and gratified. The letter states that Sydney Chinese Lions are "an example for all Clubs" and "as a Model Club, you're leaders among leaders continuing the transformation and exemplifying the incredible power that Lions have to make an impact, near and far."

The letter is not only a delightful encouragement to the Club's members but it also serves as a testament to the appropriateness in the direction of Serving that the Club has chosen to take over the past decades.

In fact, this was not the only occasion that Sydney Chinese Lions have donated significant amounts to LCIF. In 2012, they donated a sum of AUS\$50,000. In 2015, in support of PIP Barry Palmer's Chairmanship of LCIF, they donated yet another sum of AUS40,000. This donation actually propelled them to be recognised as one of the "TOP 10 CLUB DONORS" worldwide in the 2014-2015 Lions year.

In passing, perhaps it is important to mention that in addition to their high profile fundraising activities, Sydney Chinese Lions have also accomplished a range of other Serving projects. They visited elderly nursing homes, organised a major tree planting project at Dundundra Falls Reserve, hosted their Humanitarian Scholarships and Teal Ribbon Scholarships, ran Health Seminars and Wealth Management Seminars for the public, hosted a successful and glamorous N5 District Convention in 2014 when one of their members was District Governor and won multiple international awards from LCI in relation to membership growth, club bulletin and club website.



