

P.O. Box K422, Haymarket Sydney NSW 2000, Australia www.sydchineselions.org.au

Charity Ball 2014 Sponsorship Packages

Major Sponsors

Value of sponsorship package: \$10,000+ Sponsorship package could comprise any combination of the following: Corporate table(s) at \$2,980 per table of 10 Cash donations Invitation to all Ball related promotional events, including Press Conference; 1 page ad (full colour, self-supplied artwork); acknowledgement as Major Sponsor in Commemorative Booklet; display of free-standing banner during function; display of promotional materials on trestle table (90 x 38cm) in pre dinner drink area during function; company logo appearing on front cover of Ball tickets, invitations, Booklets and DVD casings if respective printing deadlines are met; and verbal acknowledgements during event as Major Sponsor

Sponsors

Value of sponsorship package: \$5,000-\$9,999 Sponsorship package could comprise any of the items described above

Donors

Value of sponsorship package: \$3,000-\$4,999 Sponsorship package could comprise any of the items described above

Corporate Tables

Subscription of Corporate Tables at \$2,980 per table of 10

Corporate Seats

Subscription of Corporate Seats at \$298 per seat

Exhibitors

Display of promotional materials in pre-dinner drink area: \$800

Advertisers

Full page full colour ad in commemorative booklet \$500

Cash Donations of \$1000+

Raffle/Table Prizes

Acknowledgement as Donor in Commemorative Booklet if printing deadline is met

1 page ad (full colour, self-supplied artwork); invitation to all Ball related

Allocation of Corporate Table at the function; and acknowledgement as Subscriber of Corporate Table in Commemorative Booklet if printing deadline is met

promotional events; acknowledgement as Sponsor in Commemorative Booklet if printing deadline is met; display of free-standing banner during function; and verbal acknowledgement during event as Sponsor

Allocation of Corporate Seats at the function; and

Display of promotional materials on trestle table (90 x 38cm) in pre dinner drink area during function; and acknowledgement in Commemorative Booklet as Exhibitor if printing deadline is met

1 page ad in Commemorative Booklet (full colour, self-supplied artwork)

Acknowledgement in Commemorative Booklet if printing deadline is met; and verbal acknowledgement at the function

Acknowledgement in Commemorative Booklet if printing deadline is met, and verbal acknowledgement (Table Prizes only) at the function

Contact: Ball 2014 Committee Chairman - Lion Dr Anthony Cheung (Mobile: 0414 330 887, email: <u>tonycmcheung@hotmail.com</u>) Ball Commitee Secretary Carolyn Gan (Mobile: 0432 631 807 email: <u>carolyngum@yahoo.com.au</u>)